



## A tailor-made apprentice recruitment solution

We recognise that there isn't an 'off-the-shelf' method when it comes to apprentice recruitment, especially in such a competitive market space.

That's why our complete recruitment marketing solution will give you the edge when it comes to finding, attracting and hiring the best talent available. Our solution is bespoke to your recruitment objectives and company culture. Whether you want to recruit apprentices internally or externally, we'll support you to choose the right communication channels, apprentice on-boarding process and online media promotion.

### **Connect2Care recruitment support**

Once we've identified your objectives, our expert team will support you with:

- ▶ A recruitment campaign tailored to your business requirements, locality of vacancies and the personas of the candidates you are looking for.
- ▶ Single point of contact through our recruitment team. They'll support you through the recruitment process from start-to-finish, saving you time and resource.
- ▶ Flexibility to run your recruitment campaign using the highest-rated education and sector job boards in the country. This gives you access to a quality pool of candidates.
- ▶ Access to a range of digital social channels offering a unique platform to raise awareness and interest in your campaign. You'll also have access to real-time reporting to measure its success and return on investment.
- ▶ Internal marketing of your apprenticeship programmes tailored around your company brand, values and culture.
- ▶ We can longlist candidates, arrange assessments and further interviews for those selected and recommend a shortlist supporting your own final interview processes.

